

2017 ST CATHARINE OF SIENA



FOR CATHOLIC EDUCATION

September 5, 2017

Dear SCS Families,

This week we will officially kick off our Annual Walk-A-Thon Campaign. (Look for Solicitation Letters/Instructions to come home in this week's communications folder).

And we have some exciting news! This year, in its 2017 Annual Walk-A-Thon for Education, St. Catharine of Siena School of Reading, Pennsylvania makes a big step forward with a #WALKITFORWARD initiative.

What does that mean exactly?

Well, each year, thanks to the generosity of friends, family and the community, the Walk-A-Thon has been one of the most important fundraisers of the school year, helping to defray the rising costs of much needed technology updates, safety updates, and curriculum resources for our school. And this year, the school community wants to show its gratitude for YOUR generous support of the annual Walk-A-Thon by paying it forward in a special way.

In conjunction with the 2017 Annual Walk-A-Thon for Education, the school children will be collecting and donating gently used shoes for SOLES4SOULS, an American-based charity which advances its anti-poverty mission by collecting new and used shoes and clothes from individuals, schools, faith-based institutions, civic organizations and corporate partners, then distributing those shoes and clothes both via direct donations to people in need and by provisioning qualified micro-enterprise programs designed to create jobs in poor and disadvantaged communities. Soles4Souls' mission is consistent with the mission of Pope Francis who urges us to care for the poor among us. Since it began, Soles4Souls has distributed more than 30 million pairs of shoes in 127 countries around the globe, including taking an active role in supporting the areas devastated by the recent Hurricane Harvey.

More information will arrive in the communications folders this week. In the meantime, a full list of Corporate Sponsorship opportunities is also enclosed here.

THANK YOU FOR YOUR SUPPORT & ENTHUSIASM!

Sincerely,

Amy Impellizzeri, Advancement Director
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